*Make something in the first hour*

# The 90-minute AI workshop for church and nonprofit teams

Everyone leaves with a web page, a video clip and a graphic they made themselves, and one rule they can repeat. Run it with the March 15 post at katieallred.com/ai-for-churches.

## Agenda

**0:00** **Hands up.** Who used AI for our work this month, and for what? Who's unsure what's allowed? Write the answers on the board; they become the first draft of your policy.

**0:10** **The one rule.** AI makes the things, people make the decisions. Then the three rules below. Five minutes, no slides.

**0:15** **Exercise 1: a page.** Everyone writes a one-paragraph brief and gets a web page back. (25 minutes)

**0:40** **Exercise 2: a clip.** One recording, one 45-second clip, by editing the transcript. (20 minutes)

**1:00** **Exercise 3: a graphic.** An announcement that moves, in our colors. (15 minutes)

**1:15** **Show and tell.** Each person shows one thing. What surprised you? What would you never hand it? (10 minutes)

**1:25** **Next step.** One thing each person will make this week, written below, and who checks it.

## 1 A page

Write the brief in plain words: who the page is for, the five things it must say, the one thing you want them to do. Paste it into the tool. Ask for one fix.

```
Make a single web page for [who it's for] that says [the five things] and asks them to [the one action].
Plain HTML and CSS, large readable text, works on a phone, no stock photos. Put [brackets] around anything
I must change.
```

My brief:

## 2 A clip

Open a recording in a tool that edits video by editing the transcript. Find one complete thought under a minute. Delete everything else. Add captions. Export vertical.

The clip (start and end words):

Where it goes and when:

## 3 A graphic

Ask for an animated announcement for a real event, in our colors and fonts. Change the words yourself. Record the screen or export the video.

```
Make a looping 16:9 animated announcement for [event], [day and time], [place], with a small kicker, a big
title, two lines of details and a pill badge, using the colors [#hex] and [#hex]. HTML and CSS only.
```

Event, colors, words I changed:

**The three rules. 1.** Draft with AI, decide as a human: a person who knows our people reads it, fixes it, signs off. **2.** Nothing sensitive goes in: no names tied to needs, no counseling notes, no giving records, nothing about a minor. **3.** Tell people when AI helped.

This week I will make:

Who checks it before it goes out:



Free to copy for your team.